

NEWPORTFIRST

“PRIDE IN OUR HIGH STREET” SPECIAL

HIGH STREET EXCELLENCE.....

Don't miss out on these great training and personal development opportunities that are open to you and your staff.

Bridgnorth firm **Good-2-Great** are delivering a programme of business support training sessions for Newport town centre traders and businesses. **The package is funded through a T&WC grant (PiYHSt) and so the sessions are 'free' to you and your staff** - all you have to do is turn up and enjoy these fun events that will help to improve your business.

The '**High Street Excellence**' module opens the programme between **3.00 pm and 6.00 pm on Tuesday 5th July (venue tbc)**. All you have to do is contact Ruth or Phoebe at Good-2-Great to book your place(s) and they will do the rest.

Telephone: 01952 951234

Email: PIYHS@good-2-great.co.uk

What is the training about? - The 'High Street Excellence' module will help you to focus on what is important for your business, be more competitive, attract more customers and grow your sales and profitability.

Who is the training for? - It is for you and your staff because you know your business best. Good-2-Great can help develop your understanding of changing markets and ways to make your business stand out so that you attract more customers.

Why should I sign up? - Simply because successful businesses usually have great staff. Here's your chance to invest a little time for potentially a great reward.

2016/17 Membership Renewals..... A big thank you to all those traders and businesses that have recently renewed your town team membership - you are now eligible to advertise via the new homes Welcome Packs and enjoy other benefits.

If you haven't renewed your membership yet there is still time - just contact the town team manager to confirm payment details: newportshropstownteam@hotmail.co.uk

Newport Food Frenzy

Saturday 24th September 2016

Proposals for Newport's first food & drink fair have got off to a great start with a number of high profile traders committing to the event.

Waitrose, Greenfields, Plan B (Newport) Brewery, Bim's Kitchen and several more foodies have all signed up for the event in St. Mary Street, Adam's Grammar School lawns, wider footways at the Town Square, Butter Cross and Lower Bar, and at Water lane Car Park / Canal Quarter.

A diverse programme of events and activities are planned - one example is a recycled cycle that makes smoothies courtesy of Newport 21. All Newport town centre food & drink outlets are invited to get involved by creating your own themed events for the day.

Town Team Manager Mike Atherton says "Newport's Food frenzy promises to be a great day out for all the family. It will bring local residents into the town centre and attract many visitors. The exciting challenge for Newport traders is to get involved so those 'potential' customers come into your premises, spend their hard-earned money, and see what Newport has to offer so they want to return again and again".

This event is partially funded by the T&WC grant funding available through the Pride in Your High Street programme.

PiYHSt. helps Create a Community Resource..... Thanks to PiYHSt funding the town team has been able to support the purchase of 420 metres of red, white & blue bunting for the hugely successful Carnival event last weekend. Additional flags & bunting are now ordered to help give the Italian Market (22 July) greater authenticity. PiYHSt. funding has also helped to buy two huge speakers imported from German company Thomman for Nova FM to use in community events.

Contacting the Town Team:-

Mike Atherton, Newport's Town Team Manager

Email: newportshropstownteam@hotmail.co.uk Tel: 07581 454882

Website: <http://www.allaboutnewport.co.uk/newport-shropshire/town-team.php>

Face-book: www.facebook.com/newporttownteam